



ENTREPRENEURSHIP FOR SMALL BUSINESS OWNERS

3 Key Business Strategies Every Entrepreneur Must Know



PROGRAM DETAILS

- Start Date - TBD
- 3 Sessions
- 90-Minutes per Session
- Live Virtual Weekly Sessions
- Online Course Materials

ADDITIONAL SERVICES

- Full Day / Multiday Onsite Training
- Senior Leadership Retreats
- Executive Coaching
- Virtual Training (up to 500 attendees)
- Team Training
- Breakout and Keynote Programs
- SHRM Recertification Provider
- Authorized Everything DiSC

ABOUT THE INSTRUCTOR

Allyson Lewis worked as a senior executive in the financial services industry for 30+ years including 24 years with Morgan Stanley and 7 years with Merrill Lynch. Her clients include Kellogg's, Morgan Stanley, Northern Trust, and Arkansas State University. Her work has been seen in Investor's Business Daily, The Los Angeles Times, The Chicago Sun Times, Woman's Day, Family Circle, Success Magazine, Real Simple Magazine, and Fast Company. Allyson has published four books in the areas of time management, productivity, finance, and reconnecting people with their priorities and purpose in life. She has delivered 500+ presentations. Her books have sold more than 130,000 copies. Her YouTube channel has had more than 2.1 million minutes watched.

NAICS CODE: 61143
CAGE CODE: 8J6D0
DUNS # 029276298

As an entrepreneur you need more than a business plan - you need a strategic roadmap built with step-by-step tools to grow your revenues, profitability, and sales. Don't miss out on the opportunity to learn directly from Allyson Lewis: author, innovator, entrepreneur, small business owner, and passionate about bringing purpose and happiness into the workplace.

OVERVIEW

1. HOW TO CREATE YOUR STRATEGIC PLAN

A strategic plan is built on the vision and values of your company. Why does your company exist? What problem are you solving? Who are your customers? How will you make money?

2. HOW TO CREATE YOUR MARKETING FUNNEL

Create buzz, sell your product. Create bigger buzz, sell a lot more of your product. You will learn how to create a marketing strategy to increase brand awareness that you can implement one step at a time.

3. HOW TO CREATE/DELIVER A PITCH THAT SELLS

Learn 4 secrets to overcome a fear of selling. Selling is hard. Selling is easier when you improve your selling skills. You will learn: why customers buy, how to build a pitch deck, how to network, and how to close the sale.

Register Now!

Revenues, profitability, and sales growth are outcomes of your strategic plan. More importantly, you will learn how to align your strategic business plan with your personal priorities, purpose, and mission in life. The 7 Minute Life is going beyond just re-skilling their employees to work efficiently as members of the remote workforce. We are passionate about helping companies thrive. We are driven to inspire innovation, creativity, and curiosity. The 7 Minute Life delivers customized personal development and business development training.

**FIND OUT
MORE**

hello@the7minutelife.com



REVENUE

PRODUCTIVITY

ENGAGEMENT